



Job Title – “Find your Active” Community Connector

Location – District Wide (Home based, in community)

Employer – Rural Community Council of Essex (RCCE)

Hours - Part Time/Flexible

Reports to – Community Engagement & Services Manager (RCCE)

Duration of Contract – Fixed Term

PURPOSE:

Each Community Connector role will cover a defined area (district/s or quadrant), thereby creating a network to support for the Find Your Active campaign across Essex (excluding Thurrock and Southend). the role will provide the eyes and ears on the ground for Active Essex, Essex Wellbeing Service and wider Public Health team to help formulate a picture of the level of physical activity opportunities engaged with and the barriers people face.

They will work with United in Kind, Essex Wellbeing Service partner organisations and external groups, individuals and organisations to map existing and increase physical activity provision, including connecting people, organisations and groups to activities and will provide help individuals with accessing organised and informal physical activities, including directly supporting those requiring more hand-holding to be able to access these.

Support will be via telephone, email or face to face. Connectors will work with Active Essex Relationship Hub teams, sharing knowledge and helping build an infrastructure of community support through Find Your Active delivery organisations and ambassadors.

RESPONSIBILITIES:

1. Promote Find Your Active campaign, raising awareness in organisations and communities, working with communities, Active Essex hubs, local networks and existing organisations (including local groups and clubs and community leaders), to enable wide engagement in the campaign.
2. Map existing activity and create networks to support the campaign. Create and connect local networks and opportunities to support Find your Active and increase opportunities for individuals to find the activity that suits them.

3. Facilitate local physical activities help individuals and communities to find their active through asset-based community development. Be the catalyst for establishing new groups or growing existing ones using the network of partners and assets in the area.
4. Identify, recruit and mobilise volunteers for Find Your Active, including Ambassadors to support the campaign and increase uptake of activity.
5. Capture and provide case studies and measures of impact to be shared with the programme management team, Essex Wellbeing Service and social media.
6. Work with communities, networks and organisations (including within Essex Wellbeing service and beyond) to identify and understand the challenges people face in being more active and accessing those opportunities.
7. Work with the Active Essex relationship hub team and the local district wide network of partners including Local authority public health leads, non-clinical Primary Care staff such as social prescribers and health and wellbeing coaches to promote the campaign and local opportunities for residents to engage.
8. Attend community events to promote the campaign and support the work of Active Essex and United in Kind in the community.
9. Link with and support the Essex Wellbeing service and the Essex Public Health Lifestyle contract deliverers including Community Agents, Weight Management service and Health coaches.

MEASURES OF SUCCESS:

- i. Participation by organisations, individuals and local networks in Find Your Active campaign. Attendance at relevant group or organisation meetings/events to promote campaign.
- ii. Increased participation in physical activities by individuals. That may be through sign posting local activities or introducing individuals to a local activity, or the creation of a new activity (extension of existing).
- iii. Recruitment of volunteers to support the campaign. These individuals will support the campaign and drive/deliver activities and initiatives that fit with Find Your Active.
- iv. Increased number of physical activities available to individuals locally and increased engagement of residents.
- v. Good working relationships with Active Essex Relationship Hub teams, United in Kind Coaches for area, partners and individuals/communities.
- vi. Attendance at local hub meetings and completion of recording on Active Essex CRM. Monthly monitoring form completed and submitted to Community Engagement and Service Manager.
- vii. Relevant training attended by Connector and volunteers. Uphold the values and messaging of the campaign.